

# The 100% Effect

Investing in a brighter tomorrow by giving them a better today!

## THANKS TO YOU AND YOUR SUPPORT

### We've Grown and Touched Many More Hearts

We are so very overwhelmed and grateful for the outpouring of your support.

Sojihuggles Children's Foundation is making great strides in our efforts to help children in need. We surpassed our 2017 goals and are very well aware that this achievement is due to each and every one of YOU and the support you provide. YOUR time, effort and financial contributions allow us to do more so our children can be more than they imagine possible.

As we begin another year, we look back at 2017 with both heartfelt gratitude and appreciation, as well as the knowledge that with *your* help, we have together positively impacted the lives of so very many children. Thank You!

#### FUNDRAISING EVENTS IN 2017 ...

We kicked off 2017 with a year-long 50/50 raffle and were chosen as recipients by The County Fire Auxiliary who partnered with Lakeland Bank in a toiletry drive bringing in enough products to "fill-to-the-brim" over 100 toiletry bags that were then delivered to schools for distribution to students in need. A neighborhood clean-up in early May was well attended and just as summer got underway, Friendly Ice Cream sponsored our "I Love Reese's Day" event followed by The Rocks, Ribs and Ridges rib eating contest. Our volunteer rib eater, Michael Potter, did a fine job representing us at that event which provided funds to help fill over 100 back-packs with all the necessary school supplies a student needs to start a new school year.

The remainder of the summer kept us busy preparing for our 2nd Annual Pumpkin Carving Contest and Illumination. Mother Nature cooperated as the expected rain held off allowing the glow of the pumpkins to shine very brightly across the dark field making the paths much easier tor our attendees to walk. HUGE Thanks to Don Hall of The Chatterbox for making this event happen.





Soji's children's book: *Santa's Tiniest Elves,* launched on August 1st, with that came both book signings and readings to children at schools throughout the entire holiday season.

Many thanks to our volunteer elves who helped create holiday items to sell at our final fundraiser of the year: The Lake Mohawk German Christmas Market. Bright skies and warm temperatures, record breaking crowds and plenty of holiday spirit made for a fun, joyful and successful weekend for all!

100% of every dollar directly supports children in need

## **HOW DOES YOUR DONATION HELP?**



\$2	=	5 School Lunches
\$5	=	2 Toiletry Kits
\$ 10	=	1 Pair of Sneakers
\$ 13	=	1 Winter Coat
\$ 40	=	1 Dental Exam, X-Rays & Cleaning
\$59	=	1 Eye Exam & 1 Pair of Glasses
\$78	=	Two-Month Supply of Diapers
\$100	=	25 Backpacks with School Supplies
\$150	=	1 Epi-Pen
\$500	=	1 Pair of Hearing-Aids

In 2018, Sojihuggles Children's Foundation provided over:

18,000	School Lunches
7,000	Diapers
200	Toiletry Kits
115	Backpacks Complete with School Supplies

**Countless New Garments including:** Coats/Boots/Pants/Shirts/Sneakers/Pajamas./Gloves/Scarves/Mittens

Together, we are making a positive, impactful difference. Together we can do even more.



# Thank you for your support

www.sojihuggles.org

www.santastiniestelves.org

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